



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

www.wlwt.com

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd.**  
**Ste 1240**  
**Sherman Oaks, CA 91403-5347**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943510-1	09/09/12	September 2012	08/27/12 - 09/05/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
National Assoc of Manufact	NATL ASSN OF MFR	

Flight Dates	Order #	Alt Order #
09/04/12 - 09/05/12	943510	06285424

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/05/12	JUDGE JUDY EF	Judge Judy	-TW----	:30	2	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	09/04/12	3:19 PM	JUDGE JUDY EF	Judge Judy	:30	NAMOHS30H	\$275.00 NM
2	WLWT	W	09/05/12	3:41 PM	JUDGE JUDY EF	Judge Judy	:30	NAMOHS30H	\$275.00 NM
2	09/04/12	09/05/12	530-6p M-F news	530-6p	-TW----	:30	2	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	09/04/12	5:41 PM	530-6p M-F news	530-6p	:30	NAMOHS30H	\$625.00 NM
2	WLWT	W	09/05/12	5:38 PM	530-6p M-F news	530-6p	:30	NAMOHS30H	\$625.00 NM
3	09/04/12	09/05/12	6-630p M-F news	6-630p	-TW----	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	09/04/12	6:28 PM	6-630p M-F news	6-630p	:30	NAMOHS30H	\$700.00 NM
2	WLWT	W	09/05/12	6:12 PM	6-630p M-F news	6-630p	:30	NAMOHS30H	\$700.00 NM
4	09/04/12	09/05/12	11-1135p M-Su	11-1135p	-TW----	:30	2	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	Tu	09/04/12	11:18 PM	11-1135p M-Su	11-1135p	:30	NAMOHS30H	\$1,300.00 NM
MG for 4.2 09/05									
1	WLWT	Tu	09/04/12	11:40 PM	11-1135p M-Su	11-1135p	:30	NAMOHS30H	\$1,300.00 NM
2	WLWT	W	09/05/12		11-1135p M-Su	11-1135p	:00		<del>\$1,300.00</del> NM
See MG 4.3									
5	09/04/12	09/05/12	5-6a news	5-6a	-TW----	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	09/04/12	5:27 AM	5-6a news	5-6a	:30	NAMOHS30H	\$175.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)



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**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943510-1	09/09/12	September 2012	08/27/12 - 09/05/12

Advertiser	Product	Estimate Number
National Assoc of Manufac	NATL ASSN OF MFR	

www.wlwt.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
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6	09/04/12	09/05/12	DR OZ EF	4PM-5PM	-TW----	:30	2	\$350.00	NM																																	
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2	WLWTW		09/05/12	4:16 PM	DR OZ EF	4PM-5PM	:30	NAMOHS30H	\$350.00	NM																																
Total Spots							12																																			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$6,850.00</b>
<u>Agency Commission</u>	<b>\$1,027.50</b>
<u>Net Amount Due</u>	<b>\$5,822.50</b>